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What a 7.9 earthquake — similar in size to the great quake of 1906 — might do to Market Street.

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A Home with a Game Plan

AN ESCHER-ESQUE STAIRCASE AND AN INDOOR SWING TRANSLATE INTO A VERTICAL PLAYING FIELD.

BY ZAHID SARDAR

APPLE CREATIVE DIRECTOR Lane Foard, who speaks in a southern Virginia drawl, named his home the Fifty Wun House after its Cole Valley address. But it could just as easily be known as the Witty Fun House.

“They really wanted an informal environment,” says architect Jonathan Feldman, who transformed the 1935 Marina-style home for Foard, his wife, Nicole Rimpel (a hospitalist at Stanford Medical Center), and their sons, Cooper, 14, Riley, 11, and Jake, 6.

“All of our rooms serve a function and are used,” adds Foard. “There are no precious spaces.” In the kitchen, a wood and rope swing—a Christmas present originally intended for the family’s summer home in Martha’s Vineyard but suspended instead from the staircase—often

1. The home’s painted cedar facade and elegant entryway offer no clues to the high jinks within.
2. The rolled-steel staircase wraps around a voluminous atrium. “The kids could be playing catch—with one kid lying down, looking up from the kitchen floor, while the others drop a ball from the office,” says project architect Taiyoue Ikegami.
3. Jake (left) and Riley Foard glide through the kitchen on a swing suspended from the staircase.
1. The door of Foard's office pokes fun at the business within. "My design direction was 'I want it to look like an old dentist's door you'd see in the 180 Sutter building,'" he says.

2. The handmade swing—which is personalized with the words "Best Swing. Ever"—was carved from reclaimed oak by Dzierlenga F+U.

3. Co-owner Nicole Rimpel selected the home's decor, including art from Sense Fine Art and photographs by David Fokos.

4. The green roof offers unobstructed views of Sutro Tower.

makes a wide arc between the living and dining rooms, zooming past the kitchen island "at 90 miles per hour," Feldman says, chuckling.

The tour de force, a spiraling rolled-steel staircase, connects the ground-floor den and kitchen, the second-story dining and living rooms, and three high-ceilinged bedrooms upstairs. The mezzanine level houses Foard's office, where the sign on the door reads, "L.W. Foard & Sons Jackassery, Tomfoolery, High Jinks and General Nonsense" in stately black and gold leaf.

"Such a design is not typically in our playbook," project architect Taisuke Ikegami says of the open-core layout. But with three rowdy boys, a dog, and two kittens romping through the rooms, "we definitely needed space," Rimpel says. With this 4,200-square-foot townhouse, they got it. "I grew up in a house where all the neighborhood kids liked to hang out," Foard explains. "We wanted a friendly home like that to keep a close eye on things and everyone within earshot."